

#### Reduce Your Telco Costs by Up to 50%

"SIP Trunk, leveraging the Session Initiation Protocol (SIP), is an IP-based voice service enabling the initiation and reception of calls through your existing IP-PBXs. A WOCOM SIP Trunk efficiently consolidates multiple voice channels onto a single line, Its inherent flexibility allows seamless adjustment of channels according to specific requirements, rendering it an exceptionally scalable and adaptable solution."



#### **Cost Effective Service**

"SIP Trunks offer the most cost-effective means of providing business phone line capacity to a PBX phone system. Experience significant reductions in both line rental and call costs."



#### Easy to Maximize & Expand

"Acquire as few as four lines or scale up to meet your company's demands! Embrace the next generation of technology seamlessly as you expand into IP PBX, hybrid PBX, and hosted IP PBX services.



#### **Business Continuity**

"In case of emergency office relocation, SIP trunking provides a swift and cost–effective solution, ensuring uninterrupted business operations."

## The Benefits of Flexible SIP Service Trunking

- Competitive pricing per SIP Channel per Month.
- No additional PRI cards for upgrades
- Auto Failover and Business Continuity Functions
- Retain Your Current Number
- Enterprise Grade Business VoIP features

- Local and international phone number options
- Supports most of the commonly available IP-PBXs
- Flexibility of adding channels as required
- Simple and intuitive interface to manage your service
- Dedicated support team

# WOCOM FlexiSIP Trunks and your PBX

WOCOM Flexi SIP Trunks undergo conformance testing with all major IP PBX manufacturers. Below are examples of IP PBX and SIP Gateway vendors we collaborate with:

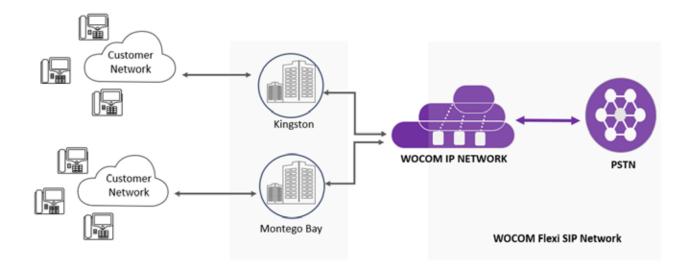


## **SIP Trunking**

## PBX on your premises or in the cloud?

With WOCOM Flexi SIP Trunks, your PBX has the flexibility to be located at your company site or in a managed colocation center offered by WOCOM. In the colocation center, you don't need to worry about space, power, or support engineers to manage your PBX. Both scenarios are viable, and for enhanced resilience and flexibility, you may opt for a combination of both support models.

#### A standard implementation of a dedicated hybrid hosted PBX

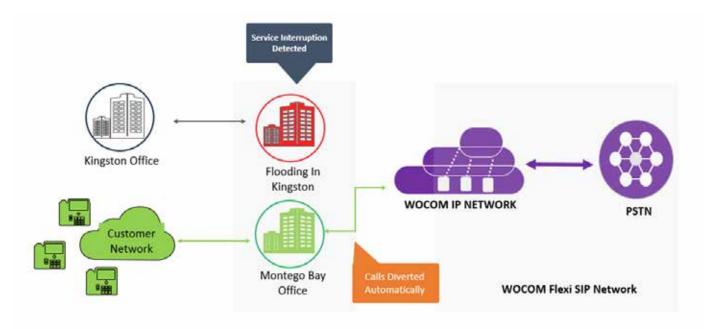


### **Unlock Business solutions using Flexi SIP trunking**

WOCOM Flex SIP Trunks offer a robust and cost-effective alternative to traditional T1/PRI service. As an IP-based telephony service, Flexi SIP trunking provides number flexibility, delivering a range of additional benefits to address genuine business challenges.

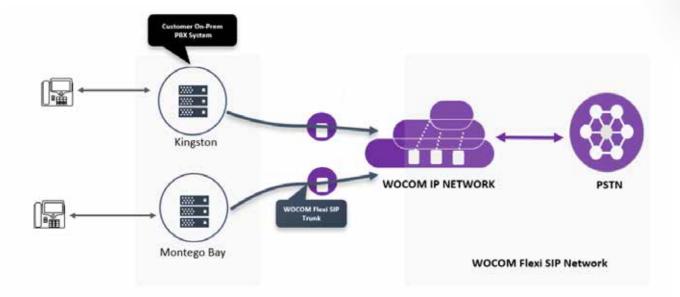
#### **Business Continuity**

Protect your office from unforeseen events like fire, flood, or natural disasters. In case of an emergency closure, as in Kingston, where calls require prompt redirection to Montego Bay, WOCOM Flexi SIP Trunks ensure smooth transitions. Set up a primary and secondary Flexi SIP Trunk service, providing zero-touch continuity in the event of an emergency.



#### Disaster Recovery and Service Resilience

By employing two PBXs, each situated at a separate site with its dedicated connection. This configuration guarantees constant service availability. In the event of a site outage, inbound and outbound calls can seamlessly reroute to the second site instantly, without incurring prohibitive call-forwarding charges.



This setup also enables load-sharing for inbound calls across two or more sites.

#### **Seasonality**

WOCOM Flexi SIP Trunks prove invaluable for businesses facing seasonal fluctuations in voice capacity requirements. In scenarios where additional lines are needed swiftly and effortlessly without long-term commitments—such as during sales campaigns or major sports and entertainment events—Flexi SIP trunks provide a solution.

Unlike Analog, T1/PRI services, Flexi SIP trunks offer a highly cost-effective system that can be easily scaled up or down based on demand. This flexibility allows for a more efficient utilization of sales team resources, streamlining the quick and easy provisioning of voice and data systems for new users.

